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AirAsia Organizes "AirAsia Walking Street: Save and Soar"

AirAsia reaffirms its image as a fun and friendly airline for all of Thailand's travelers with the "**AirAsia Walking Street: Save and Soar**" activity being piloted on Phitsanulok's walking street every Saturday this 19 July-6 September 2014. Mr. Boonsong Tanthani, Mayor of Phitsanulok (middle), and Ms. Panwipa Sukkakanond, Senior Product Manager for Thai AirAsia (second from left) did the honors of launching the program in Phitsanulok province recently.

The "AirAsia Walking Street: Save and Soar" activity will take place on Phitsanulok's walking street every Saturday from this 19 July to 6 September, 2014 and will feature a delectable ice cream booth serving up scoops at the starting price of only 10 THB. All proceeds from the sales will be donated to Phitsanulok Banyanukul School. On top of that, an AirAsia booth will also be supplying a variety of games with special prizes. Phitsanulok natives will especially enjoy the "AirAsia Landmark Hunting" game, which will ask them to find and snap photos with AirAsia land marks placed throughout the area, all for a weekly chance at winning free Phitsanulok-Bangkok return tickets.



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AirAsia also plans to expand the "AirAsia Walking Street: Save and Soar" activity to many other provinces across the country, including Chiang Rai, Hat Yai and Surat Thani.

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About the AirAsia Group

AirAsia, the leading and largest low-cost carrier in Asia, services the most extensive network with 88 destinations. Within 12 years of operations, AirAsia has carried over 230 million guests and grown its fleet from just two aircraft to over 160. The airline today is proud to be a truly Asean (Association of Southeast Asian Nations) airline with established operations based in Malaysia, Indonesia, Thailand, the Philippines and India, servicing a network stretching across all Asean countries as well as China, India and Australia. AirAsia was named the World's Best Low Cost Airline in the annual World Airline Survey by Skytrax for six consecutive years from 2009 – 2014.