



**AirAsia Launches “Don Mueang-Buriram” Daily Direct Flights
Visit the City of Ancient Castles and the Home of Buriram United
Fares Start at Only 390 THB!**

25 February (Bangkok)-AirAsia bolsters its domestic flight network once again with new daily direct flights from “Don Mueang to Buriram”, inviting everyone to experience a city of castles from 2 eras with its “Ancient Stone Castles” and the “Thunder Castle” home of Buriram United football club; confident in Buriram’s ability to attract visitors both Thai and international. Flights begin this 2 April onward.

Mr. Santisuk Klongchaiya, Director of Commercial for Thai AirAsia, pointed out that since the start of 2015 AirAsia has been consistently adding domestic flights to strengthen its network of connections. Don Mueang-Buriram is the 4th addition since the beginning of the year after AirAsia began flights to the 3 provinces of Nan, Loei and Roi Et simultaneously and saw their strong response, as evidenced by constantly high advanced bookings.

“Buriram was one of the places chosen for the Tourism Authority of Thailand’s “Cities That Can’t Be Missed” campaign as it has a variety of appeals. The city is home to world renowned stone castle Panom Rung Castle as well as Mueang Tum Castle, another well known landmark that draws many visitors each year. Buriram also has a more modern draw as it is a leading location for sporting activities with its Motor Sports stadium and leading Thai football team, Buriram United, who are both Thai Premier League Champions and considered major contenders in Asia. As a major sponsor for the football team, AirAsia is especially happy to create a connection between the team’s home city and the world’s travelers” Mr. Santisuk said.

Mr. Santisuk remarked that “Don Mueang-Buriram” is a route that AirAsia has been excitedly waiting to introduce for sometime as it builds on the airline’s connection to the wave of sporting fervor that has developed over the past 2-3 years. He revealed that sports fans have been calling out for the route continuously and assured that AirAsia is glad to be able to help football fans travel to see their favorite team more comfortably with AirAsia’s great prices, noted on-time record and fleet of Airbus A320s, all ready to seat up to 180 passengers each day.



New route "Don Mueang-Buriram" begins flying this 2 April 2015 in time for the Khao Panom Rung Festival. The addition will be launched with a debut promotional fare starting at only 390 THB per trip available for booking from today to 8 March 2015 for travel from 2 April 2015 to 26 March 2016 at www.airasia.com and all AirAsia ticketing channels; all Counter Service and 7-11 branches, via the mobile app, authorized agents, AirAsia Counters nationwide or through the Call Center Tel. 02-515-9999. Follow all the latest happenings at facebook.com/AirAsiaThailand

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About the AirAsia Group

AirAsia, the leading and largest low-cost carrier in Asia, services the most extensive network with over 90 destinations. Within 13 years of operations, AirAsia has carried over 250 million guests and grown its fleet from just two aircraft to over 180. The airline is proud to be a truly Asean (Association of Southeast Asian Nations) airline with established operations based in Malaysia, Indonesia, Thailand, Philippines and India, servicing a network stretching across all Asean countries and beyond. AirAsia was named the World's Best Low Cost Airline in the annual World Airline Survey by Skytrax for six consecutive years from 2009 – 2014. AirAsia is the first airline globally to collaborate with INTERPOL to implement the I-Checkit system to screen the passports of all its prospective passengers against information contained in the world police body's Stolen and Lost Travel Documents (SLTD) database.