



FOR IMMEDIATE RELEASE

AirAsia Adds New ASEAN Route Flying Direct Daily "Phuket-Siem Reap"

Reach Out and Touch Angkor Wat at an Amazing Fare Fly from 1,490 THB per Way

Bangkok, 19 September 2016 - AirAsia is launching a new route from its Phuket flight base with daily direct flights to Siem Reap of Cambodia, becoming the first airline to ever offer this connection and confident that international travellers will cherish the opportunity to fly between two of the world's most popular destinations. The new route is being introduced at a promotional fare starting at only 1,490 THB per trip. Booking is available now to 2 October 2016 for travel from 7 November 2016-28 October 2017. Find more details at www.airasia.com.

Mr. Tassapon Bijleveld, Chief Executive Officer of Thai AirAsia, explained that Phuket and Siem Reap are both world renowned destinations, especially among Americans, European and Asian travellers, with each offering its own unique potential. By becoming the first airline to offer a Phuket-Siem Reap route, AirAsia believes it can stimulate tourism at both locations and bring ASEAN ever closer together.

"AirAsia's intention is to create the most extensive flight network and to open up new opportunities in ASEAN. The Phuket-Siem Reap route perfectly encompasses all of our goals. The latest flight allows everyone in Phuket to travel to the World Heritage City that is Siem Reap to experience the awe-inspiring Angkor Wat and the equally impressive Bayon, not to mention Siem Reap's one-of-a-kind nightlife" Mr. Tassapon said.

At the same time, the route is sure to draw travellers from Siem Reap to Phuket to enjoy its vibrant nightlife and stunning ocean views. The new route is available for booking at a promotional fare starting at only 1,490 THB per way. Book today to 2 October 2016 for travel between 7 November 2016 and 28 October 2017. Check out the promotion and book at www.airasia.com.

Thai AirAsia currently operates the most flights within ASEAN, flying 15 routes to 7 countries. The airline's 3 daily direct flights from Bangkok to Siem Reap maintain an 85-90% Load Factor all year and are among AirAsia's most popular routes in ASEAN.

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Flight Schedule for Phuket (HKT) – Siem Reap (REP) Starting from 7 November 2016

Flight	From	To	Departure	Arrival	Frequency
FD 630	HKT	REP	06:20 hrs.	07:45 hrs.	Daily
FD 631	REP	HKT	08:40 hrs.	10:05 hrs.	Daily

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Press Release

