



FOR IMMEDIATE RELEASE

## AirAsia Takes Inaugural Da Nang-Bangkok Flight

**Promotional Fare Starting at Only 1,090 THB\* per Trip Supports Travel and Investment**

**Da Nang, 9 June 2017-** AirAsia, the World's Best Low Cost Airline as ranked by Skytrax 8 years running, began daily direct flights from Da Nang to Bangkok (Don Mueang Airport) of Thailand today (9 June 2017) with a press conference to mark the official launch and a promotional fare starting at only 1,090 THB\* per trip available today to 18 June 2017 for travel from 9 June 2017 to 14 January 2018 via all ticketing channels and [www.airasia.com](http://www.airasia.com). Fly On-Time to Don Mueang Airport to easily reach the heart of Bangkok or connect to routes across Thailand.

**Mr. Santisuk Klongchaiya, Director of Commercial for Thai AirAsia**, flew on the inaugural flight of FD 636 from Bangkok to Da Nang to take part in the press conference today (9 June 2017). He stated Thai AirAsia is very happy to be connecting Da Nang to Bangkok and has been well received by the people of Da Nang. The route is Thai AirAsia's first time introducing a third destination within one country and means it now serves flights to the north, central and southern regions of Vietnam, allowing it to help stimulate travel and investment.

"To inaugurate the Da Nang-Bangkok route, we are offering a promotional fare starting at only 1,090 THB\* per trip available today to 18 June 2017 for travel from 9 June 2017 to 14 January 2018 via all ticketing channels and [www.airasia.com](http://www.airasia.com). We believe the route will be to the liking of both Vietnamese and Thai travellers as it offers great savings in both time and cost and we will be promoting it heavily to both Thai and international travellers so that they may visit Vietnam for tourism and investment. We are proud to be able to play a role in supporting the economy and tourism of both countries".

**Information from the Da Nang Department of Tourism** indicates Thailand has been among the top international tourist markets for Da Nang in recent years with more than 24,300 tourists from Thailand visiting the city in 2016. With Bangkok being one of Southeast Asia's major trade and tourism centers and the hub of a wide international network, the opening of the Bangkok-Da Nang route helps connect Da Nang tourism to a global market and should allow tourists, especially from Western European countries such as England, France, Germany, Spain, and Italy who have been visa-free since 1 July 2015, to reach Da Nang easier via Bangkok. At the same time, the new route offers greater convenience for Da Nang residents to experience tourism in Thailand or seek investment opportunities.

AirAsia travellers from Danang can enjoy its Fly Thru service at Don Mueang Airport which allows them to easily continue onward to destinations both domestic and international, across ASEAN and Asia. At present, AirAsia boasts the most routes in ASEAN with Thai AirAsia (Code FD) flying from Thailand to 13 destinations in 7 ASEAN countries, offering a total of 17 routes.

AirAsia currently serves direct flights from Vietnam to Bangkok (Don Mueang Airport) on 2 routes, Hanoi-Bangkok 2 flights a day and Ho Chi Minh-Bangkok 3 flights a day. The airline also offers direct flights from Da Nang to Kuala Lumpur (AirAsia Malaysia code AK) with the route recently increasing its frequency from 4 flights weekly to daily in December 2016 and 10 flights weekly since 6<sup>th</sup> June 2017. All the routes underline Vietnam's support for AirAsia, especially considering their average Load Factors of 80-85%.

By introducing Da Nang-Bangkok, AirAsia is strengthening its flight network for both Vietnamese and Thai citizens while adhering to its "Truly Low Fares... Trusted Quality" motto by promising low fares, on-time flights, close care for safety and an expansive network of destinations.

# Press Release



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## Flight Schedule for Don Mueang (DMK) – Danang (DAD) Starting 9 June 2017 Onward

Flight	From	To	Depart	Arrive	Frequency
FD 636	DMK	DAD	10:10 hrs.	11:30 hrs.	Daily
FD 637	DAD	DMK	12:00 hrs.	13:20 hrs.	Daily

\*Fare is for single trip and does not include ancillary service charges and processing fees for credit card, debit card or charge card payments. Company terms and conditions apply.

### Photo Caption

(From left to right start at 3<sup>rd</sup> person) Mr. Wirote Phaimuanghung, Assistant Director, Tourism Authority of Thailand, Ho Chi Minh office, Mr. Nguyễn Bá Quân – Vice Director of Danang International Airport, Dr. Walailak Noypayak, Executive Director for ASEAN, South Asia and South Pacific Region, TAT, Mr. Santisuk Klongchaiya, Director of Commercial of Thai AirAsia, Mr. Nguyễn Xuân Bình, Vice Director, Danang Tourism Department, and Ms. Witchunee Kuntapeng, Director of Ground Operations of Thai AirAsia (4<sup>th</sup> person from right) joined the inaugural flight of Bangkok – Danang, Vietnam on 9 June 2017

### About AirAsia

AirAsia, the leading and largest low-cost carrier in Asia by passengers, services an extensive network of over 120 destinations. Since starting operations in 2001, AirAsia has carried more than 330 million guests and has grown its fleet from just two aircraft to over 200. The airline is proud to be a truly Asean (Association of Southeast Asian Nations) airline with operations based in Malaysia, Indonesia, Thailand and the Philippines as well as India and Japan, servicing a network stretching across Asia, Australia and New Zealand and the Middle East. AirAsia has been named the World's Best Low-Cost Airline at the annual Skytrax World Airline Awards eight times in a row from 2009 to 2016. AirAsia was also awarded World's Leading Low-Cost Airline for the fourth consecutive year at the 2016 World Travel Awards, where it also beat a field of full-service carriers to become the first ever low-cost carrier to win World's Leading Inflight Service.

### About Da Nang International Airport

Danang International Airport (DIA) has two terminals: the domestic terminal T1 with capacity of 8-10 million passengers a year & the international terminal T2 with capacity 4-6 million passengers/year. In 2016, Danang International Airport ranked the 29th among Asia's top 30 airports according to information published on the world's leading airport ranking website "The Guide to Sleeping in Airports". In 2016, passenger traffic through DIA reached nearly 8.8 million, reaching 108% of the year plan, increasing 131% over the same period in 2015. Estimated for 5 months of 2017, number of passengers through DIA has been reaching nearly 4 million, in which international arrivals reached about 1.3 million.

### Media Queries:

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