



AirAsia Takes Inaugural “Chiang Mai-Ubon Ratchathani” Flight

Offers Value and On-Time Service and a Promotional Discount Up to 50%

23 June 2017 - AirAsia has taken its inaugural “Chiang Mai-Ubon Ratchathani” flight, creating more tourism and investment opportunities through a regional connection that allows the people of Chiang Mai to enjoy the charms of lower E-san, where Buddhist Lent processions are set to take place this 8-10 July 2017, and for the people of Ubon Ratchathani to experience the cool weather of the north. The route comes aside a not-to-be-missed promotion with discounts up to 50% on AirAsia flights both domestic and international. Book today to 25 June at www.airasia.com for travel now to 30 November 2017.

Mr. Santisuk Klongchaiya, Director of Commercial for Thai AirAsia, made known the “Chiang Mai-Ubon Ratchathani” daily direct flight has already garnered strong interest in both Chiang Mai and Ubon Ratchathani with the Load Factor Average for both the Chiang Mai-Ubon Ratchathani and Ubon Ratchathani-Chiang Mai legs of the 23 June 2017 inaugural flight at 85%. He thanked all public and private organizations as well as the media for helping to promote the new route.

The connection was launched as part of AirAsia’s effort to support the nation’s policy of stimulating regional economies and tourism and presents the opportunity for Chiang Mai residents to easily travel to Ubon Ratchathani while also letting the people of Ubon Ratchathani head up to Chiang Mai on a whim. Ubon Ratchathani as a destination is home to distinct cultural traditions such as its Buddhist Lent Candle Processions, this year taking place 8-10 July. Visitors to the province can also head to Pha Chanadai to watch the sunrise, visit Pha Taem and Sampan Bok or

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pass through Chong Mek border crossing to Pakse in Lao PDR. Chiang Mai meanwhile is popular for its natural splendor and the famous Doi Suthep and Doi Inthanon.

To mark the inaugural flights, AirAsia and both Chiang Mai and Ubon Ratchathani's airports organized welcoming ceremonies with Mr. Yuthasak Supasorn, Governor of the Tourism Authority of Thailand, and Ms. Witchunee Kantapeng, Director of Ground Operations for Thai AirAsia, taking part. The Chiang Mai-Ubon Ratchathani direct flight is being introduced with a promotional fare of up to 50% off available for booking today to 25 June at www.airasia.com for travel from now until 30 November 2017.

END

Flight Schedule Chiang Mai (CNX)-Ubon Ratchathani (UBP)

Flight	From	To	Depart	Arrive	Frequency
FD	CNX	UBP	12.05	13.35	Daily
FD	UBP	CNX	17.05	18.35	Daily