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AIRASIA TARGETS BUSINESS TRAVELLERS WITH LAUNCH OF MYCORPORATE

SEPANG, 6 July 2017 - AirAsia to launch MyCorporate, a suite of products exclusively made with the business traveller in mind.

MyCorporate consists of three bundle options, depending on the requirements of the traveller and the company budget - Fare Only, Corporate Lite and Corporate Full Flex.

The Fare Only product is the air fare only, with all add-ons available for a fee. The Corporate Lite bundle includes air fare, a complimentary meal, standard seat assignment and dedicated check-in counter. Guests can also change their flight once up to 24 hours before departure with no flight change fee*.

The Corporate Full Flex bundle includes air fare, a complimentary meal, Hot Seat assignment, 20kg baggage allowance, dedicated check-in counter, Xpress Baggage, Premium Red Lounge access**, priority boarding, travel insurance*** and full flexibility with unlimited flight changes up to two hours before departure with no flight change fee*.

Corporate Full Flex guests will also be able to enjoy GoShow, an exclusive product allowing them to standby on an earlier flight on the same day, to the same destination, with no added fees or fare charges.****

Companies signed up to MyCorporate will have access to a convenient, easy-to-use online booking system and comprehensive reporting to keep track of corporate travelling expenses.

AirAsia Group CEO Tony Fernandes said, "With our extensive network and frequency across the group, we have seen a rise in the number of those travelling for business on AirAsia. With the launch of MyCorporate, we believe we have a programme that serves the needs of both the traveller and the company to further capture our share of this important segment."

AirAsia Group Corporate Sales Head Barry Klipp said, "This is the next evolution for AirAsia corporate products. With MyCorporate, we are better able to offer the right product to our corporate client's needs and budgets. Whether they require just a seat with no add-ons, a Lite product with basic benefits or if they wish to take advantage of our fully loaded product designed to make business travel more convenient and flexible, including our latest offering GoShow."

For terms and conditions or to register, please visit airasia.com/MyCorporate.



** Any fare difference will still be payable.*

*** Only applicable to flights departing from KLIA2 in Kuala Lumpur.*

**** Only applicable to flights departing from Malaysia and Thailand.*

***** GoShow subject to space available at flight closure.*

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About AirAsia

AirAsia, the leading and largest low-cost carrier in Asia by passengers carried, services an extensive network of more than 120 destinations. Since starting operations in 2001, AirAsia has carried more than 400 million guests and grown its fleet from just two aircraft to over 200. The airline is proud to be a truly Asean (Association of Southeast Asian Nations) airline with established operations based in Malaysia, Indonesia, Thailand and the Philippines as well as India and Japan, servicing a network stretching across Asia, Australia and New Zealand, the Middle East and the US. AirAsia has been named the World's Best Low-Cost Airline at the annual Skytrax World Airline Awards nine times in a row from 2009 to 2017. AirAsia was also awarded World's Leading Low-Cost Airline for the fourth consecutive year at the 2016 World Travel Awards, where it beat a field of full-service carriers to become the first ever low-cost carrier to win World's Leading Inflight Service.

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