



FOR IMMEDIATE RELEASE

## **AirAsia Introduces 2 New Direct Flights to India** *Bangkok-Jaipur and Tiruchirappalli 4 Flights a Week*

AirAsia introduces two new Thailand-India connections, paving the way to the state of Rajasthan and the Taj Mahal with Bangkok-Jaipur 4 times a week (from Don Mueang International Airport every Tuesday, Wednesday, Friday and Sunday) starting September 29, 2017, and flying to South India with Bangkok-Tiruchirappalli 4 times a week (from Don Mueang International Airport every Monday, Tuesday, Thursday and Saturday) starting September 28, 2017. Aiming to attract Indian shoppers to Thailand, the new routes come with promotional fares available for booking from July 31 – August 13, 2017. Fly direct to Jaipur from only 1,990 THB\* per way for travel between September 29, 2017 and August 28, 2018, and straight to Tiruchirappalli from only 1,690 THB\* per way between September 28, 2017 and August 28, 2018.

**Mr. Tassapon Bijleveld, CEO of Thai AirAsia** said that AirAsia plans to continually penetrate the Indian market in the latter half of 2017 as it is a major market with great growth potential. Indian travellers rank sixth among the most frequent visitors to Thailand while the Kingdom responds to all kinds of lifestyles from shoppers and night-time entertainment seekers to travellers looking for hospitality and wellness retreat. The airline is confident that the two new routes will stimulate tourism for both countries.

For Thai travellers, the Bangkok-Jaipur route is a dream come true as the Pink City boasts the gateway to the Taj Mahal and is home to opulent architectural treasures such as the Hawa Mahal, Amber Fort and Old City Market. It is also a great way visit India's other popular cities, Jodhpur (the Blue City), Udaipur (the White City) and Jaisalmer (the Gold City), each with its own wealth of palaces, forts and religious sites. At the same time, with 4 weekly flights from Bangkok to Tiruchirappalli, travellers can experience a city full of culture and history that has long played a pivotal role in the South India as Tamil Nadu's center for trade, industry and education. The city hosts fascinating attractions such as the Ucchi Pillayar Rock Fort Temple, a structure made from one of the world's oldest rock formations at 3.8 billion years ago and Sri Ranganathaswamy Temple, where some of the country's holiest relics are preserved.

Thai AirAsia presently flies direct from Thailand to India's 4 fascinating cities of Chennai, Bangalore, Kolkata and Kochi, maintaining a Load Factor average of 80 percent with 80-85 percent of passengers coming from India, indicating determined

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strength of the market where travellers have consistently showed excellent feedback toward AirAsia.

### Flight Schedule (Starting September 29, 2017)

Flight	From	To	Departure	Arrival	Duration	Service Days
FD0130	Bangkok (Don Mueang)	Jaipur	20:00	22:50	4:15 hrs	Tuesday, Wednesday, Friday, Sunday
FD0131	Jaipur	Bangkok (Don Mueang)	23:35	05:20	4:15 hrs	Tuesday, Wednesday, Friday, Sunday

### Flight Schedule (Starting September 28, 2017 for FD110 and September 29, 2017 for FD111)

Flight	From	To	Departure	Arrival	Duration	Service Days
FD0110	Bangkok (Don Mueang)	Tiruchirappalli	22:05	23:55	3:30 hrs	Monday, Tuesday, Thursday, Saturday
FD0111	Tiruchirappalli	Bangkok (Don Mueang)	00:50	06:10	3:40 hrs	Tuesday, Wednesday, Friday, Sunday