



## **AirAsia Rolls Out “Red Carpet” for Premium-Seeking Customers Exclusive Check-In, Relaxing Lounge, Priority Boarding and Baggage Claim!**

**Bangkok, 7 September 2017** - AirAsia is heeding the call of passengers with a passion for the convenience and speed of premium service with the new “AirAsia Red Carpet” service option, offering travellers an exclusive check-in counter, pre-flight food and beverages at a special lounge and priority boarding and baggage claim, all starting at only 800 THB for domestic flights and 1,000 THB for international and Fly Thru flights.

Mr. Santisuk Klongchaiya, Director of Commercial for Thai AirAsia, said that AirAsia’s customer base has expanded steadily to encompass a range of lifestyles that include travellers who enjoy its low fares but also want the convenience and exclusivity of more premium services. In response, the airline has created “AirAsia Red Carpet”.

Customers who choose AirAsia Red Carpet will be treated to an exclusive check-in counter that bypasses any long lines, up to two and half hours access to a relaxing lounge complete with food and beverage as well as priority boarding and baggage claim. The service can be selected through the Manage My Booking feature on AirAsia website, with prices starting at 800 THB for domestic flights and 1,000 THB for international and Fly Thru flights.

AirAsia Red Carpet is available for both AirAsia and AirAsia X passengers on all flights from Don Mueang Airport (domestic and international) with domestic passengers to be given access to The Coral Executive Lounge and international passengers to be given access to the King Power Lounge along with a King Power cash voucher worth 400 THB for shopping at King Power Duty Free when travelling between today and 31 December 2017. The service is also available at Phuket Airport, Chiang Mai Airport (international flights only) and Udon Thani Airport (domestic flights only).