



FOR IMMEDIATE RELEASE

AirAsia Introduces New Regional Connection “Phuket-Khon Kaen” to Stimulate Thai Travel Pushes Phuket Hub with Back-to-Back Route Launches in Q4/2017

AirAsia is strengthening its Phuket base with a new route designed to stimulate regional tourism. Fly “Phuket-Khon Kaen” 4 times a week (Monday, Wednesday, Friday and Sunday) at a promotional fare starting at only 690 THB per trip from this 22 December 2017 an addition that follows new international route “Phuket-Macau”, introduced in October, and that comes with plans by AirAsia to improve self check-in and baggage loading for a more convenient travel experience.

Mr. Arun Lilapantisitti, AirAsia’s Station Head for Phuket, said that Phuket is one of AirAsia’s main airport hubs as it offers a variety of routes both domestic and international and has continued to grow steadily. Over the first three quarters of this year (January-September 2017), all routes from the hub maintained a combined Load Factor average of 86 percent, including the Bangkok-Phuket route, which has been popular enough to warrant the addition of a pre-dawn flight and is now offered 18 times a day.

“We’re adding two new routes now because the fourth quarter is travel season and Phuket is a top destination for Thai and foreign tourists alike. Our first addition was the Phuket-Macau route, which will begin flying on January 8, 2018. The Phuket-Khon Kaen regional connection can be booked from the 1st of November and should serve northeasterners looking to return home and Phuket residents looking for a vacation getaway very well,” Mr. Arun added.

The Phuket-Khon Kaen route will operate four times a week, departing from Phuket at 11.10 hrs to arrive in Khon Kaen at 12.50 hrs and departing from Khon Kaen at 08.45 hrs to arrive in Phuket at 10.40 hrs. AirAsia is offering the new route at a promotional fare starting at only 690 THB per trip. Book during 1-12 November 2017 for travel from 22 December 2017 – 21 November 2018 at www.airasia.com and all ticketing channels.

Mr. Arun Lilapantisitti, AirAsia’s Station Head for Phuket Airport, said that the Phuket hub’s development plan will continue to focus on its strength of offering self service to make travel even more convenient. AirAsia has already installed a total of 11 Self Check-In kiosks in the domestic and international terminals and has introduced three automatic machines for self baggage-drop in the international terminal with plans to add five more in the domestic terminal following a well-received response.

Press Release



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Flight Schedule Phuket (HKT) – Khon Kaen (KKC)

Starting 22 December 2017

Flight	From	Destination	Departure	Arrival	Operating Days
FD3601	Khon Kaen	Phuket	08:45	10:40	Monday, Wednesday, Friday, Sunday
FD3602	Phuket	Khon Kaen	11:10	12:50	Monday, Wednesday, Friday, Sunday

Photo Caption

(2nd from left to right) Mr. Arun Lilapantisitti, AirAsia's Station Head for Phuket Airport, Mr. Phet Chancharoen, General Manager of Phuket International Airport, and Ms. Nattawan Chaiyadhiroj, Thai AirAsia's Product Manager (Southern Region) attended the Press Conference of new directly flight launch from Phuket to Khonkaen.