



PRESS RELEASE

FOR IMMEDIATE RELEASE

AirAsia Launches New Daily Direct Flight "Don Mueang - Ranong" Bolstering its Domestic Network with Fares Starting at Only 590 THB!

BANGKOK, 12 December 2017- AirAsia adds again to its domestic network with daily direct flight "Don Mueang - Ranong", inviting travellers to experience Thailand's "Onsen city", pristine islands and waters and a gateway to Myanmar while looking to boost Ranong's economy by bringing in visitors. The route debuts at a promotional fare starting at only 590 THB per trip and is available for booking from December 12, 2017 for travel from February 16, 2018.

Mr. Tassapon Bijleveld, CEO of Thai AirAsia, said AirAsia has been adding domestic routes based on a strategy of utilizing its flight bases outside of Bangkok as to increase coverage of the country and provide travellers with new and convenient ways to travel from region to region. The approach has so far been well received. AirAsia never stops to create new opportunities with a route that the airline strongly believes in its potential such as Don Mueang - Ranong which is Thai AirAsia's 35th domestic connection, making Thai AirAsia the carrier with the most flights to the nation's south as the region's 8th destination. In total, Thai AirAsia now operates 17 routes to and from the Thai South and is both the region's and the country's leader in terms of the number of routes being offered.

"Ranong is a province with a coast on the Andaman Sea and has many allures, whether historical or natural, and was included on the Tourism Authority of Thailand's 'Cities to Not Miss Plus' list. Attractive to both Thai and foreign visitors, the city is Thailand's only destination for enjoying 'Onsen' with its many hot springs. It is home to the splendid Koh Payam, Koh Chang and Koh Kam Archipelago and serves as a gateway from Thailand to Myanmar," Mr. Tassapon said.

He added that AirAsia believes in the continuous growth potential of Ranong. The state agencies and the Tourism Authority of Thailand have cooperated very well with proactive marketing strategies. With AirAsia's



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extensive network of both domestic and international destinations, we will be able to attract travellers to Ranong with our convenient and economical flights, and help the province expand its economy.

Don Mueang - Ranong is to start flying from February 16, 2018 and will debut with a promotional fare starting at only 590 THB per trip. Book between December 12-23, 2017 for travel from February 16, 2018 onward at www.airasia.com, Counter Service and 7-11 stores nationwide, via the mobile app, ticketing agents, AirAsia sales counters or by contacting the AirAsia Call Centre at Tel. 02-515-9999. To learn about even more promotions and interesting activities, visit www.facebook.com/AirAsiaThailand.

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Flight Schedule for Don Mueang (DMK) – Ranong (UNN) Starting 16th February, 2018 Onward

Flight	From	To	Depart	Arrive	Frequency
FD 3140	DMK	UNN	11:45 hrs	13:00 hrs	Daily
FD 3141	UNN	DMK	13.40 hrs	14:55 hrs	Daily

Media Inquiries

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