



AirAsia Joins with Kbank to Introduce **Tickets Booking Payment via QR Code!**

Available at AirAsia Counters in Thailand Domestic Airports

Thai AirAsia has joined with Kasikorn Bank to add cashless payment channel for AirAsia and AirAsia X passengers, allowing tickets booking at AirAsia counters in domestic airports and AirAsia's Patong Ticketing Office to be paid via QR Code starting now! Special for K Plus clients get 200 THB back when making an AirAsia booking worth 3,500 THB or more.

Mr. Santisuk Klongchaiya, Thai AirAsia's Director of Commercial, explained that most present AirAsia customers have shown a preference for its mobile applications speed and convenience, which led to the airline making digitization a key part of its policy. Regularly adding new innovations that respond to an array of lifestyles, AirAsia has now introduced QR codes for payment, allowing travelers to book and pay for flights without the need for cash. The system is now available at AirAsia counters in 21 domestic airports as well as the AirAsia Ticketing Office on Patong Beach of Phuket. Travelers only need to open their application and scan the QR code to pay for their seat and any additional services from AirAsia and AirAsia X whether for a domestic or international route.

On top of the QR code, since 20 March 2018, AirAsia customers with a Kasikorn Bank credit card who book flights and services at www.airasia.com have been able to make payments in installments for the first time ever. Card holders just need to click the "Installment Payment" menu to start the process, with KBank Smart Pay allowing payments to be divided by up to 10 months, offering greater convenience than ever.

To offer all customers booking ease, www.airasia.com also allows payments via credit card, direct debit (Internet Banking), ATM, bank counter and through service points nationwide such as those offered by Counter Service, Tesco Lotus, Big C Super Market, mPay, True Money, Family Mart, Thailand Post and many more.

Mr. Suwat Techawatanawana, Executive Vice President of Kasikorn Bank, let on the bank's K Plus service has 7.5 million users and is considered one of its most popular and most rapidly growing services. The K Plus application is constantly being developed and new services are always being added in support of a cashless society. With QR codes already familiar among most users, their use in flight booking should offer even greater convenience and speed and is especially welcome from AirAsia, one of the bank's long standing partners.

Press Release



AirAsia passengers can scan payment QR codes directly through the K Plus application, which will lead them to a payment screen where they can tap “Pay” and then “Confirm” after reviewing the details of their booking. Once payment is complete, the K Plus application will add an E-Slip for evidence of the booking. This quick and easy process is available for payments up to 50,000 THB per item from AirAsia.

****ENDS****

Photo Caption

(2nd from left) Mr. Suwat Techawatanawana, Executive Vice President of Kasikorn Bank and Mr. Santisuk Klongchaiya, Thai AirAsia’s Director of Commercial witness the launch of “*Tickets Booking Payment via QR Code*” a cashless payment channel for AirAsia and AirAsia X passengers.

Media Inquiries

Please contact AirAsia Corporate Communications

Nuttawut Jitardharn, Public Relations Manager

nuttawutj@airasia.com