

## Preliminary Operating Statistics For the 1<sup>st</sup> Quarter 2014



Thai AirAsia (“TAA”) recorded a solid load factor of 80% in the quarter, down 7 percentage points (“ppts”) as it added 31% capacity y-o-y while the number of passengers carried increased 22% y-o-y to 3.1 million. This quarter, TAA took in 2 aircraft while y-o-y it took in 9 aircraft in total. At the end of the reporting period, TAA has a total fleet of 37 aircraft. TAA introduced three new routes this quarter: Bangkok – Changsha; Chiang Mai – Hong Kong and Hangzhou. Three existing routes saw an increase in frequencies: Bangkok – Siem Reap, Yangon, and Chiang Rai.

Thai AirAsia	Jan-Mar		
	2014	2013	Change
Passenger Carried <sup>1</sup>	3,117,205	2,563,757	22%
Capacity <sup>2</sup>	3,886,200	2,961,720	31%
Load Factor (%) <sup>3</sup>	80	87	-7 ppts
ASK (mil) <sup>4</sup>	3,822	3,012	27%
RPK (mil) <sup>5</sup>	3,057	2,614	17%
Number of stages <sup>6</sup>	21,590	16,454	31%
Average stage length (km)	984	1,017	-3%
Size of fleet at month end <sup>7</sup>	37	28	9

- (1) Number of earned seats flown. Earned seats comprise seats sold to passengers (including no-shows)
- (2) Number of seats flown
- (3) Number of Passengers carried as a percentage of capacity
- (4) Available Seat Kilometer (ASK) measures an airline's passenger capacity. Total seats flown multiplied by the number of kilometer flown
- (5) Revenue Passenger Kilometer (RPK) is a measure of the volume of passengers carried by the airline. Number of passengers multiplied by the number of kilometer these passengers have flown
- (6) Number of flights flown
- (7) Number of aircraft including spares

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